

Doug Henderson

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Introduction

Determination is one of my distinguishing characteristics. I'm Passionate about providing creative answers to briefs as I endeavor to excite and create thought through positive reaction. I work hard all the time, play harder when needed and I'm never daunted by the gravitas of tight deadlines.

I believe creativity crosses all mediums from web design to packaging and I strive to please clients & colleagues alike with versatility. My aim is to design and create as much as I can with an agency that is as eager as me.

Experience

10-11 / CircleSquare - London Bridge - Freelance (FT)

Responsible for designing manuals for retail furniture/POS while adhering to strict brand guidelines provided by clients such as 'The Glenlivet' and 'Russian Standard Vodka'. I have started re-designing their current website and will hopefully be involved in it's further progress. I also visualized concepts.

08 / Oliis - Eton - Employment

During my time I learnt great deal more about commercial design, its restraints and tight deadlines. Whilst at Oliis I became a competent and proficient designer and learnt to channel creativity, focus ideas and work efficiently in a group. I participated in client meetings from an early stage and was expected to communicate clearly and effectively.

07 / Zip Design – London -Placement

A short placement where I designed a couple of album covers, worked on pitch work for Homelands and created some punk typography for a sushi menu. It's here that I started learning the speed at which ideas are bounced about and how poor concepts are weeded out. I also learnt how to communicate effectively with simple visuals.

05 / Frank – Glasgow - Placement

My first placement whilst studying my HND. I illustrated diagrams for a 'Minicipal Water' brochure and worked up ideas for a magazine cover. This included a typographic collage featured in an article.

Skills

Mac & PC orientated. I'm close friends with Photoshop, In-design and Illustrator. I have worked with Quark Xpress before. I have very basic knowledge of flash, but I am keen to learn more. I can wield a pencil like a pro and draw thumbnails like a man possessed.

I have experience working with developers to create websites and flash movies and have aquired skills in artworking print ready designs.

My approach to the design process is intuitive, fun and precise. I have a dedicated approach and I take pride in all facets of design from concept to completion no matter the road it takes. Though I cannot create websites, I am teaching myself the basics of HTML and CSS so that I have a greater understanding. Added to that I also have a desire to learn Aftereffects.

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Enthusiasms

Excess creativity flows into illustration work, whether for freelance, personal or for friends. I enjoy experimenting with image making; I'm interested in the various ways of creating emotion through type and image. Fascinated by the T-shirt culture.

Outside of the world of design, I am a huge fan of comedy, I especially enjoy the comedic approaches of the likes of Dylan Moran and Hunter S Thompson and their ability to connect what seems like random thoughts to produce a new concept.

Press

07 / Computer Arts Graduate Showcase

09 / The Big Book of Graphic Design, Roger Walton

Qualifications

05 / 07

BA(Hons), First Class
University of Cumbria

03 / 05

HND Art & Design
James Watt College

02 / 03

NC Art & Design
James Watt College

06 / 00

Matriculation
Jeppe High School for Boys

Referee

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