



Douglas Henderson

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Introduction

After graduating from a good few years of study I moved down to London with my portfolio, crammed rucksack, and lunch money. I worked a short placement with Mr Bowden and his great team at Zip Design and followed that up with employment at Oliis Design, a wonderful agency in Eton. I'm creative, enthusiastic and dedicated. I'm passionate about learning, sharing ideas, talking to people and clients.

Experience

08 / Oliis - Eton - Employment

I was given substantial responsibilities early on in my employment working on Nissan point of sale, where I researched and worked up ideas until the rough stage. We then worked closely with another company who specialize on making and designing point of sale. I also creatively lead other projects like Colourworx and Kinky Na-na.

During my time I learnt great deal more about commercial design, its restraints and tight deadlines, all things that university doesn't prepare you for. I have taken all lessons on board and have become a more competent and proficient designer for it. I have learnt to take criticism and channel creativity, focus ideas and learn to work efficiently in a group.

I participated in client meeting from an early stage and was expected to communicate clearly and effectively.

08 / 5AM Live - Freelance work

Quick turnaround designs for Gareth Emery's 50th podcast party. Designs included flyer, two posters and a banner.

07 / Zip Design - London -Placement

I worked a short placement where I designed a couple of album covers, worked on pitch work for Homelands and created some punk typography for a sushi menu. It's here that I started learning the speed at which ideas are bounced about and how poor concepts are weeded out; an idea shown doesn't have to be perfectly designed but good enough to communicate effectively. A good lesson on time management I might add as well.

05 / Frank - Glasgow - Placement

My first placement whilst studying my HND. I worked on diagrams for water brochure and worked up ideas for cover of small magazine about mental healthcare, including a type collage for an article.

Other freelance experience: whiskey advert for Angus Dundee distillers, illustrations for housing benefit presentation, poster design for small Scottish band called River Island. Currently I'm working on book cover designs for a children's book called 'Treasure to the East'.



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Skills

I'm Mac & PC orientated. I'm close friends with Photoshop CS3, In-design CS3 and Illustrator CS3. I have worked with Quark Xpress before, scraped the surface of Macromedia Flash MX and Dreamweaver. I can wield a pencil like a pro and draw thumbnails like a man possessed. I'm pretty useful for creating mock-ups of packaging and editorial examples. I have a very precise approach and sub-standard will not do. I take pride in all facets of design.

Enthusiasms

I let excess creativity flow into illustration work, whether for freelance, personal or for friends. I seem to be working on tattoo designs recently; two have made their way onto the flesh. I enjoy experimenting with image making; I'm interested in the various ways of creating emotion through type, image and design. I even have a list of 'things to do' to keep me busy.

Outside of the world of design, I am a huge fan of stand up comedy, I especially enjoy a comedians ability of connecting what seems like random ideas to produce a new idea/concept.

I often take the same approach in life. It can be fun.

I murder in air hockey.

I enjoy ultimate frisbee.

I would like to learn more about cooking.

Qualifications

05 / 07

BA(Hons), First Class

University of Cumbria

03 / 05

HND Art & Design

James Watt College

02 / 03

NC Art & Design

James Watt College

06 / 00

Matriculation

Jeppe High School for Boys

Referee

Natalie Spearing

Managing Director, Oliis

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